



BEN 10 ALIEN FORCE PRODUCT CATALOG Fall 2009

	SUGGESTED RETAIL PRICE	AGE	RELEASE DATE
ACTION FIGURES			
<p>4" COLLECTIBLE ALIEN FIGURES – The best selling 4" Collectible Alien Figures return with an expanded lineup featuring all new <i>Ben 10 Alien Force</i> aliens for 2009. Each alien figure comes with a unique translucent mini-figure; use the mini-figure with the Ultimate Omnitrix (sold separately) to project the alien's silhouette and unlock new light and sound effects. Aliens also include a collectible bio card revealing fun facts and trivia about their home planet.</p>	\$5.99	4+	August
<p>4" DX ALIEN COLLECTION – The Deluxe Alien Collection highlights each alien's capabilities with unique features or accessories. Launching nets, oozing goo, and attachable armor really makes these figures a force to be reckoned with!</p>	\$8.99	4+	August
<p>6" DNA ALIEN FIGURES – Each DNA Alien Figure offers its own unique battle feature that can be used in the fight against evil aliens. Launch swamp slime from Swampfire's arm or watch as Brain Storm's cranium lights up and pulses. Each character comes to life in these larger scale figures.</p>	\$10.99	4+	August
VEHICLES			
<p>UPGRADE GUNSHIP – The Upgrade Gunship allows Ben and his crew to embark on all-new out of this world adventures. Equipped with rockets and missiles, this spaceship is prepared to take on any attack and can even transform into three smaller spaceships. The Upgrade Gunship includes an exclusive figure of Ship, a popular sidekick character from the Planet Galvin B.</p>	\$29.99	4+	September

KEVIN'S ACTION CRUISER – Roll into action with Kevin's Action Cruiser. Transform Kevin's green muscle car into battle mode and fight off evil aliens by launching missiles and shooting DNA gel orbs. This set includes an exclusive Kevin Levin figure, a mini alien figure, and planetary powder to use with the cruiser's lab. \$24.99 4+ August

ALIEN CREATURES – These alien creatures resemble beasts that come from the home planets of the Ben 10 aliens. Each creature comes with a 4" figure and transforms into battle mode. \$14.99 4+ August

ROLE-PLAY

OMNITRIX ILLUMINATOR – Bring Ben 10 Alien Force to life with the Omnitrix Illuminator. Place the included image disks in the Omnitrix, and with the press of a button, the Omnitrix will project images of aliens on any flat surface. Includes three image disks. \$10.99 4+ August

ULTIMATE OMNITRIX – Kids can tackle all-new alien adventures with the Ultimate Omnitrix, just like the one Ben wears on the show. Bring the show to life with Omnitrix lights and sounds. Kids can unleash new alien lights and sounds by attaching the included Swampfire translucent figure. Collect additional translucent figures from the 4" figure sets to unlock more lights and sounds (sold separately). \$19.99 4+ August

OMNITRIX HERO COLLECTION – The latest secret weapon in the battle against aliens, the Omnitrix Hero Collection delivers an Omnitrix more powerful than ever. Featuring an exclusive Ultimate Omnitrix with a vac-metalized bezel, this collection includes 10 translucent mini figures kids need to unlock the Omnitrix's special light and sound effects. The figure-packed collection also includes an exclusive Alien X mini figure that is not available anywhere else. \$32.99 4+ September

PLAYSETS

<p>ALIEN CREATION CHAMBER – Generate unique alien combinations and create custom aliens with the Alien Creation Chamber. Choose a body from the secret storage area, add a head, arms, and legs and twist, push and out pops a new alien! Each set includes four 2.5” figures and alien combo cards. The set also includes a special key to unlock each alien so that different variations of aliens can be created. Complete with working lights, the Alien Creation Chamber is available in a translucent blue or green, and comes with an attached secret storage bin to hold all the alien parts. Collect additional 2.5” figure booster packs (sold separately) to create millions of alien combinations.</p>	\$29.99	4+	August
<p>ALIEN CREATION TIME ATTACK – Kids can test their alien creation skills with the Alien Creation Time Attack playset. Kids race against a timer as they piece together alien torsos and limbs to recreate figures based on alien combo cards. If time runs out, the storage tray pops up along with all the alien pieces. Keep the challenge going by adding additional figures to the playset and creating additional alien combo cards online. The playset includes three alien figures and 10 alien combo cards, as well as a special key to unlock figures.</p>	\$24.99	4+	September
<p>ALIEN CREATION TRANSPORTER – Create custom Ben 10 aliens on the go with the Alien Creation Chamber Transporter. Mix and match parts to create a unique alien creation. The transporter includes two figures, an alien key, and two combo cards. The black translucent Alien X edition transporter features an exclusive Alien X 2.5” figure. The portable Alien Creation Chamber Transporter is also available in blue and green.</p>	\$14.99	4+	August
<p>ALIEN COMBINATION FIGURES – With an expanded lineup of 30 characters including Ditto, Way Big and Eye Guy from the original Ben 10 series, kids can mix and match alien limbs and torsos to now create over millions of different combinations! The Alien Combination Figures comes with a key that is used to lock the body together. These 2.5” figures can also be used with the Alien Creation Chamber to create limitless alien creations.</p>	\$6.99	4+	August

ALIEN COLLECTIBLES

<p>TRANSFORMING ALIEN ROCKS – Kids can dissolve these alien rocks in water and watch as the DNA fizzes away revealing a collectible 1” miniature figure.</p>	\$2.99	4+	August
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PLANETARY POWDER SET – Each set includes a stackable container and three packets of mysterious powder that creates an out-of-this-world substance when mixed with water. Kids can then scrape away all the gross jelly to reveal the included 1.5” translucent alien figure. Collect all the popular alien characters and create a unique display with the stackable containers.

\$4.99 4+ August

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