



MUGEN TRENDS PRODUCT CATALOG FALL 2009



	SUGGESTED RETAIL PRICE	AGE	RELEASE DATE
MUGEN POP POP			
MUGEN POP POP – Originally launched in Japan as Mugen Puchi Puchi, which translates to “infinite bubble popping,” the highly-addictive Mugen Pop Pop has become a global phenomenon!	\$5.99	4+	August

Delivering a tremendously satisfying plastic bubble popping experience, users pop one of the eight authentic-feeling bubbles on this irresistible little keychain device. Each bubble emits a POP sound – just like real bubble packaging. For added fun and enjoyment, Mugen Pop Pop plays zany sounds at random – like a dog bark, door chime, horn honk and more! Available in four vibrant colors, Mugen Pop Pop is on a keychain to keep you popping anytime and anywhere you go!

Mugen Pop Pop is perfect for everyone who loves to pop plastic bubble packaging or wants to pop their stress away. Pop alone or challenge a friend to a “Pop Off” and race to trigger the sound effects.



:05 STADIUM

:05 STADIUM – Competing with friends has never been this addictive! The latest global phenomenon originating in Japan has hit the U.S. and packs hours of fun! :05 Stadium looks like an ordinary stopwatch but it is your inner sense of time that tells you when to stop it. The goal of the handheld game is to stop the watch right at the five-second mark. To start, press the button for the screen to go blank and then wait five seconds before stopping the watch. Some guess, others count them down and others just go for it! Fun, humorous and irreverent comments egg you on depending on how well or poorly you do. The game includes a total of 30 phrases and four modes of play, including the helpful Practice Mode, :05 Stadium Mode, :10 Second Chicken Mode and the tough-to-beat Expert Challenge Mode. :05 Stadium is available in blue/white and red/black.

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\$7.99	6+	August
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